



PO Box 11632  
Green Bay, WI 54307-1632  
Change Service requested

## Upcoming Events

**October 18th - Beer Tasting Program @ Village Greens**  
**November 10th Luncheon Program @ Townline Sports Bar and Grill**  
**November 15th Dinner Meeting @Townline Sports Bar and Grill**

It is that time of the year again when we have to fill board of directors open seats for 2011. If you have a interest to run on the ballot or any questions regarding the position please contact Paula Pyle at Bank Mutual, 434-3469 or Paula.Pyle@bankmutual.com We need to have the ballot completed by November 1st.

**ATTENTION  
HSBPA MEMBERS**  
www.HSBPA.org  
If you would like to have your website address added to the list of members, please email your name and website address to the contact page on our website. Your website address will be added at no charge the next time updates are being performed to www.hsopa.org

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**HSBPA**  
**ATTENTION**  
Logon to www.HSBPA.org and scroll to the bottom of the page. You will see a link that says "CONTACT US". Click on this link to go to the contact page on our website. Your website address will be added at no charge the next time updates are being performed to www.hsopa.org



October 2010, Newsletter

### Message from the President

Greetings All,  
If you have not checked out our website please go and check it out it is full of useful information about our community and our members..

Our October membership meeting is an educational one. It will be our annual beer tasting event, "Suamicooberfest". It will be held at Neighbors in Suamico. In November we will have a luncheon meeting on the 10th that will be held at Village Greens Golf Course and also in November our monthly membership meeting will be one that you'll never forget! Details to follow and it will be worth bringing your employeess, neighbors and friends.  
Please have a safe fall and as our business community grows remember....Shop Howard-Suamico first we got everything.

Thank You,  
Jim

### October dinner meeting...

Is anyone THIRSTY?? Please join us for our annual Beer Tasting and dinner event! It will be at Neighbors Pub and Grill on October 18th with cocktails starting at 6pm and dinner to follow at 6:45. Kay distributing will be providing the beer once again and featuring the beer by Bells Brewery out of Kalamazoo MI. Dinner choice are Baked Haddock, Chicken Rookefeller (Chicken smothered with spinach, bacon, and cream cheese topping), and a 6oz tenderloin smothered with Chardonnay Shitake Mushroom Sauce. Please respond online including your dinner choices or contact Aaron at 920-491-3900. We look forward to having you all there. The cost for the dinner event will be \$15.00 dollars, and yes this does include the beer.

October 18th



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### 2010 HSBPA Board of Directors

- Jim VanDenEizen-president  
Farmers Insurance  
494-7950 vandeneizen@newtr.com
- Early Fuller 498-3383  
Christian Counseling Ministries-  
vice president
- Gay Dudson secretary  
M&I Bank
- Phil Ballis  
Fox Communities Credit Union
- Sue VanDenEizen 434-1542  
Thornberry Cottage
- Paula Pyle 434-3469  
Bank Mutual
- James Lewis 434-9977  
Lewis and VanStickle,LLC
- DC Grafy/CVS
- Bob Straszlar 655-8278
- Mike Anderson  
North Shore Bank
- Cheri Bernalt  
Kerber Rose and Assoc.
- Damian LaCroix  
Howard Suamico School District
- Aaron Wolf 491-3900  
Comfort Sutures/Roek Gardens
- Dave Wise  
Village of Howard
- Tracy Felner Johnson  
Initiative One
- Adam Hammar  
Village of Suamico
- Jeffrey Whitney  
Whitney's Karate America

## Spotlight:

### *A-1 Elevator & Escalator Service, Inc* *A-1 Typing & Resume Service*

As I begin this article for the HSBPA Newsletter, I would like to thank the citizens and businesses of Howard and Suamico for our past and continued success. We have been blessed!

In 1987, Richard and I, Sandra Pfefferman, co-founded A-1 Elevator & Escalator Service, Inc from the basement of our home along with our daughter, Susan and sons, Dave and Tony. We moved from our home into an office building at 2217 Velp Avenue in Howard in 1989.

A-1 Typing & Resume Service was founded by Sandra Pfefferman, with the help of her daughter, Susan Clark. We originally began as a part-time business venture. Resumes and letters were created on typewriters at that time. We realized that there was a need for a typing service in the Howard-Suamico area. Given the fact that so many people start businesses from their home, we felt that our services would be helpful. The business took off by word of mouth, yellow pages and HSBPA newspaper ads. Resumes are now created on computers and are more complex with more detail in wording that aims to get the prospective employer's attention. Rita joined our staff in 2008 as our Resume Specialist with many years experience in the creative letter writing field. Rita enjoys working with customers that come in for copies, faxing, laminating and notary services.

Sandra started the Accounting & Tax Service business in 1991. Our accounting staff consists of Senior Accountant, Terri Lardinois who joined our staff in 1996. Due to increased client base, Lisa Francois joined the company in 2007 and Jim D'Amour, CPA in 2008. Terri, Lisa, and Jim bring many years experience in income tax preparation, accounting and payroll services.

Richard has semi-retired from the elevator business. Susan and Tony became business partners of A-1 Elevator Sales & Service Corp. Susan manages the office, customers, scheduling, and ordering parts. Tony manages service and installation of elevators/stair chairs. Daughter-in-law, Sherry, oversees billing, customer service, advertising and other office duties for the elevator business since 2005.

As the three businesses grew, we moved into a larger building in 2006. We purchased the building next door at 2213 Velp Avenue and built additional office space to the existing site. A residential elevator was installed at our new office building for demonstration along with a stair chair. Elevators have become very popular and necessary for individuals who intend on remaining in their homes after retirement making accessibility manageable as well as for the handicapped.

Stop in and visit our businesses. We are happy to be of service or just to say "hello."

### *Luncheon Program*

We are bringing back our luncheon programs due to member feedback and on **Wednesday November 10th**. Tom Binish from A & A Fire and Security will be our guest speaker at Village Greens Golf Course. His program will include information on business security and so much more. Lunch will begin at noon for \$10 per person and the lunch choices are yet to be determined. Please help HSBPA bring the luncheons back with style and register on line.



Howard Suamico Business & Professional Association PO Box 11632

Visit us online at [www.HSBPA.org](http://www.HSBPA.org)

Shop Howard - Suamico First

The Community Bulletin is published on the first Monday of every month by the Howard-Suamico Business and Professional Association. Advertising opportunities are available to HSBPA members only.

Similar to our annual Sidewalk Sale issue in August, we'll be adding routes in Pulaski, Oneida, and Green Valley bringing our total circulation to 23,000!! The best part is that we will be doing this with NO INCREASE IN AD RATES!! This is our early holiday gift to our advertisers.

As a suggestion for our member businesses, we urge you to consider hosting a Holiday Open House on any or all of the days- November 4, 5, or 6. You may want to offer a special "Door Buster" type offer or even a give-a-way as a means of luring potential customers or clients through your doors.

The Advertising deadline for the next issue will be Friday, October 22nd.  
A quarter page ad (5 1/8" w x 8" h) is \$144—based on the expanded circulation, that's less than \$7 per 1,000 papers!

The Community Bulletin offers advertising on the front page. Two forms of front page advertising are available. A Top Leaderboard Ad is positioned at the top of the page and a Bottom Billboard Ad positioned at the bottom of the page. We do accept reservations for front page advertising for up to 12 months in advance. Call for more details.

The specific dimensions and costs are:

Top Leaderboard (10 3/8" w x 1 1/2" h) \$245.00

Bottom Billboard (6 7/8" w x 2" h) \$195.00

Ads can be sent by email as an Acrobat PDF file to [bob@degtrak.com](mailto:bob@degtrak.com). Please include "Community Bulletin Ad" in the subject line. Ads can also be mailed to:

Community Bulletin

PO Box 12797

Green Bay, WI 54307-2797

With special arrangements made in advance, ads can be received as late as October 25th if received by email. We also offer the distribution of your preprinted flyers for as little as 3¢ each! Call or email for details.

Also, we encourage our members to provide press releases or articles on their businesses, especially if there are additions, new staff, new product lines, or anniversaries that you would like to share with the community. We place articles, free of charge, on a space available basis. To submit an article, press release, or photo, please email us. Please include "Community Bulletin News" in the subject line. You may also mail the items to the address above. For more information on the Community Bulletin, contact **Bob Strazishar** at (920) 655-8278, (920) 434-7704 fax, or e-mail [bob@degtrak.com](mailto:bob@degtrak.com).



A few of the fun moments from our block party held September 20th.

Green Bay WI 54307-1632

[www.HSBPA.org](http://www.HSBPA.org)