



PO Box 11632
Green Bay, WI 54307-1632

Change Service requested

Upcoming Events

November 22nd 4-5pm Facebook Marketing for Small and Medium Business, Bayport High School

November 22nd 6-9pm Legends Dinner Meeting- Meet Our New Administrators

December 19th Holiday Christmas Party Rock Gardens Supper Club

Great News!

Our new Facebook page is now up and running. Please look up "Howard Suamico Business and Professional Association" in the groups tab and click "LIKE" and you can join in the latest conversations and keep updated on current activities!



Visit us online at www.HSBPA.org



ATTENTION
HSBPA MEMBERS

WWW.HSBPA.org

If you would like to have your website address added to the HSBPA website member directory please send an email request from the contact page on our website. Your website address will be added at no charge the next time updates are being performed to www.HSBPA.org



Log on to www.HSBPA.org and scroll to the bottom of the main page to sign up to receive emails with upcoming HSBPA information. These reminder emails help keep us in contact with our members and remind them of upcoming events.

Log on to www.HSBPA.org and click on the "HSBPA Newsletter" tab on the left side of the screen. You will be able to download the latest copy of the HSBPA Newsletter, the most current board meeting minutes, and the most current treasure's report. If you do not have internet access and would like a printed copy mailed to you, please contact a current HSBPA board member to request this information



November 2011, Newsletter

Marketing for Small and Medium Business on Facebook



We have been offered the wonderful opportunity for our HSBPA. Katie Harbath, a Bayport grad, is the associate manager of policy at Facebook. She will be doing a presentation to the HSBPA on Marketing for Small and Medium Business on Facebook on **November 22, 2011**.

This is a fabulous opportunity for you to learn the ins and outs of Facebook marketing from a master! She will be looking at some of our individual sites and showing us what can be done.... This is a FREE tool for you, that people familiar with Facebook would pay alot for....please take advantage of this.... It is a win/win for your business....

The seminar begins at 4 pm sharp at BayPort auditorium. A donation of a canned food item is all you need to get in...Reservations are required as space is limited.... We will have a 30 minute presentation by Katie followed by a question/ answer session....

Reservations can be made on our website or by calling Thornberry Cottage at 434-1542. Please specify Facebook when registering...

Big Thanks

Message from the President

We would like to thank those businesses that participated in the 1st Annual Business Esp. We had approximately 200 people who attended and almost 50 businesses. We are already working on next year's event. It looks to be even bigger and better. If you have any ideas or would like to be part of the planning, please let us know. We can always use volunteers. A special thanks to the marketing committee for the hard work they did.

We have a change (only for the month of Nov). The monthly dinner meeting will be on the third Tuesday instead of Monday. This is in order to have both village administrators present. It promises to be a very informative evening. You can make your reservations via the website.

Speaking of website, we are still in need of correct email address or links to your webpage. Please feel free to contact any of us with that info so we can better serve you.

Reminder: Pass on the word "Shop Howard/Suamico First: Especially with the holiday season upon us.

Dinner Meeting for November

We look forward to seeing you on **Tuesday, November 22, 2011** as we will hold our HSBPA Dinner Meeting with special guests Paul Evert of the Village of Howard and Steven Kubacki with the Village of Suamico. The new administrators will share with us their plans for Howard and Suamico and take your questions. **Legends at 6 pm, dinner at 6:30.**

CHOICES ARE: Black forest sandwich (prime rib,turkey, swiss and cheddar)

Chicken ceasar wrap

Yellow fin tuna

Peppercorn burger

All choices includes side salad, fries, tax and tip. \$13.00

Please note: Tuesday date, and remember that the association is responsible for payment of all reservations made. Email reservations on our website at www.hsbpa.org or call Thornberry Cottage at 434-1542 with your selections.

Shop Howard - Suamico First

2010 HSBPA Board of Directors

Early Fuller, President
Christian Counseling Ministries
498-3383

Sue VanDenElzen
Vice President
Thornberry Cottage
434-1542

Gay Duclon, Secretary
M&I Bank
434-6203

Cheryl Perrault, Treasurer
Kerber,Rose & Associates
434-7310

Paula Pyle
Bank Mutual
434-3469

Jim VanDenElzen
Zima VanDenElzen Insurance
494-7950

Tracy Felmer Johnson
Initiative One
544-0822

Damian LaCroix
H/S School District
662-7878

Aaron Wolf
1951/Comfort Suites
491-3900

Jim Lewis
Lewis & Van Sickle
434-9977

Steve Lenz
Sanimax
494-0418

Tom VandenHeuvel
Waldo Inc
499-1398

James Wegener
Perspective Design
499-8905

Bay West True Value

Celebrating its ten year anniversary, Bay West True Value continues to serve the Howard-Suamico area with great values, knowledge, and the advice to get the job done right. Locally owned and operated, Bay West Hardware combines a small town atmosphere and service with the selection of a store much larger because any products ordered through www.TrueValue.com will ship to us free of charge. Looking for a new grill? Does your old grill need upgrading? We are an authorized Weber dealer, and offer the complete line of Weber gas, charcoal, and electric grills and accessories. We will assemble and deliver your grill for free, and we will even get rid of your old clunker so all you have to do is grill. Our rental department has rentals of every shape and size for every season. We have leaf blowers, aerators, and log splitters for fall; carpet cleaners, roof rakes, and drywall lifts for winter; dethatchers, tillers, and sod cutters for spring; and compactors, concrete saws, and earth augers for summer. We also have party supplies including tables, chairs, tents, popcorn maker, and an inflatable jump house. With the holiday season fast approaching we will be open to offer you freshly cut Christmas trees, hand-made wreathes, and many different styles of lights, including vibrant and energy efficient LED lights. Bay West True Value is open seven days a week. Stop in and visit to check out our new tool display, or hear the latest information about new products, like our EasyCare Platinum Paint & Primer in one. Remember, whatever project you have..... "Start right...Start here!"

New Members

Sadoff Iron & Metal Co.

1901 Lineville Rd.
434-0137
Scrap metal processor of ferrous and non-ferrous metals.

Community Bulletin

Attention Members: The Community Bulletin is having a HOLIDAY HAM Hunt!!

We will be hiding 10 images in our advertiser's ad copy in the December Community Bulletin. The reader will then read through the paper and write down all 10 businesses names on the entry blank, and send in to win 1 of 10 Hams for the Holidays!!

This is a great opportunity to get your message noticed. Our great ad rates will be the same, so take advantage of this fun, holiday event!! (Bob will be happy to help design your ad for a nominal fee.)

The next publication of the Community Bulletin will be the **December 5th** issue. The coverage area of the December issue will include all of Howard, Suamico, Little Suamico and Abrams. The mailed circulation is 15,700 copies.

The Advertising **deadline** for the next issue will be **Monday, November 28th**.

A quarter page ad (5 1/8" w x 8" h) is \$151.20—based on our circulation, that's less than a penny per impression! On a smaller scale, a business card size card (3 3/8" w x 2" h) is \$36.20.

The Community Bulletin offers advertising on the front page. Two forms of front page advertising are available. A Top Leaderboard Ad is positioned at the top of the page and a Bottom Billboard Ad positioned at the bottom of the page.

We do accept reservations for front page advertising for up to 12 months in advance. Call for more details.

The specific dimensions and costs are:

Top Leaderboard (10 3/8" w x 1 1/2" h) \$265.00
Bottom Billboard (6 7/8" w x 2" h) \$195.00

Ads can be sent by e-mail as an Acrobat PDF file to bob@dcgrafx.com. Please include "Community Bulletin Ad" in the subject line. Ads can also be mailed to:

Community Bulletin
PO Box 12797
Green Bay, WI 54307-2797

With special arrangements made in advance, ads can be received as late as November 30th if received by e-mail.

We also offer the distribution of your preprinted flyers for as little as 3¢ each! Call for details.

Also, we encourage our members to provide press releases or articles on their businesses, especially if there are additions, new staff, new product lines, or anniversaries that you would like to share with the community. We place articles, free of charge, on a space available basis. To submit an article, press release, or photo, sent file to bob@dcgrafx.com. Please include "Community Bulletin News" in the subject line. You may also mail the items to the address above.

For more information on the Community Bulletin, contact Bob Strazishar at 655-8278, 434-7704 fax, or e-mail bob@dcgrafx.com.

It is once again time to conduct the election for the Board of Directors. The election will be conducted at the upcoming monthly membership meeting which is scheduled for Tuesday, November 22, 2011.

The following Directors have 1 or 2 years remaining on their term as a Director of the Howard Suamico Business & Professional Association:

Early Fuller	Christian Counseling Ministries	Term Ends 12/31/12
Jim VanDenElzen	Zima VanDenElzen Insurance	Term Ends 12/31/12
Paula Pyle	Bank Mutual	Term Ends 12/31/12
Tracy Felmer Johnson	Initiative One	Term Ends 12/31/12
Damian LaCroix	H/S School District	Term Ends 12/31/13
Sue VanDenElzen	Thornberry Cottage	Term Ends 12/31/13
Aaron Wolf	1951/Comfort Suites	Term Ends 12/31/13
Jim Lewis	Lewis & Van Sickle, LLC	Term Ends 12/31/13
Steve Lenz	Sanimax	Term Ends 12/31/13
Tom Vandenhuevel	Waldo Inc	Term Ends 12/31/13
James Wegener	Perspective Design	Term Ends 12/31/13

The Nomination Committee proposes the following members to fill the remaining 5 positions on the Board of Directors for a term up to three (3) years beginning January 1, 2012.

Gay Duclon	M&I (a part of BMO Financial Group)
James Knopf	Serv Pro
Cheryl Perrault	Kerber, Rose & Associates
Troy Pleau	Fire Pixel
Cindy Schmidt	Festival Foods

The Board of Directors recommends approval of the proposed new Directors for the fiscal year beginning January 1, 2012.

Approve Decline Abstain

Signature

Member Business Name

If you would like to make any other nominations prior to the November membership meeting, you must forward them in writing to Paula Pyle at Bank Mutual 2603 Glendale Ave. Green Bay, WI 54313 or e-mail Paula.Pyle@bankmutual.com prior to Monday, November 21, 2011.

If you wish to vote by proxy, please complete and fax it to Bank Mutual, Attn: Paula Pyle at 434-6488. All votes by proxy must be signed to ensure that all active members receive only one (1) vote and should be received no later than 5:00 p.m. on Friday, November 19, 2011.

Should you have any questions, you may contact Paula Pyle at 434-3469.

Nomination Committee
Howard Suamico Business & Professional Association