



PO Box 11632  
Green Bay, WI 54307-1632

Change Service requested

## Upcoming Events

October 17, 2011 HSBPA Business Expo

### Great News!

Our new Facebook page is now up and running. Please look up "Howard Suamico Business and Professional Association" in the groups tab and click "LIKE" and you can join in the latest conversations and keep updated on current activities!



Visit us online at [www.HSBPA.org](http://www.HSBPA.org)

### ATTENTION HSBPA MEMBERS

[WWW.HSBPA.org](http://WWW.HSBPA.org)

If you would like to have your website address added to the HSBPA website member directory please send an email request from the contact page on our website. Your website address will be added at no charge the next time updates are being performed to [www.HSBPA.org](http://www.HSBPA.org)

### HSBPA & HSBPA AVAILABLE ONLINE

Log on to [www.HSBPA.org](http://www.HSBPA.org) and scroll to the bottom of the main page to sign up to receive emails with upcoming HSBPA information. These reminder emails help keep us in contact with our members and remind them of upcoming events.

Log on to [www.HSBPA.org](http://www.HSBPA.org) and click on the "HSBPA Newsletter" tab on the left side of the screen. You will be able to download the latest copy of the HSBPA Newsletter, the most current board meeting minutes, and the most current treasure's report. If you do not have internet access and would like a printed copy mailed to you, please contact a current HSBPA board member to request this information



October 2011, Newsletter

## Message from the President

### 2010 HSBPA Board of Directors

Early Fuller, President  
Christian Counseling Ministries  
498-3383

Sue VanDenElzen  
Vice President  
Thornberry Cottage  
434-1542

Gay Duclon, Secretary  
M&I Bank  
434-6203

Cheryl Perrault, Treasurer  
Kerber, Rose & Associates  
434-7310

Paula Pyle  
Bank Mutual  
434-3469

Jim VanDenElzen  
Zima VanDenElzen Insurance  
494-7950

Tracy Felmer Johnson  
Initiative One  
544-0822

Damian LaCroix  
H/S School District  
662-7878

Aaron Wolf  
1951/Comfort Suites  
491-3900

Jim Lewis  
Lewis & Van Sickle  
434-9977

Steve Lenz  
Sanimax  
494-0418

Tom VandenHeuvel  
Waldo Inc  
499-1398

James Wegener  
Perspective Design  
499-8905

What a wonderful time to live in the Howard/Suamico area. We have one of the top rated schools in the nation, the crime rate is down, the fall colors are coming and road construction will be coming to a slow down. I say slow down only because winter is near.

As we heard on Sept 19th, from a representative of the DOT, process is a long way from complete. As a matter a fact the next couple of years will affect our area profoundly. That is why we are gearing up at HSBPA. To address the issues of road construction we are working on several things. The first of which is The 1st Annual Business Expo, which will be held in Oct. There are few other items we are looking at to make sure that our businesses are minimally affected. If you have any suggestions please contacted a board member with your ideas.

Speaking of board members, we are looking for a few good men or women who may be interested in being an active board member. If you are interested please contact Paula Pyle. Remember to attend the Business Expo on Oct 17th. Looking forward to seeing you there.

## HSBPA BUSINESS EXPO OCTOBER 17, 2011.

We will be having **First Annual HSBPA Business Expo October 17th, 2011** from 4pm-8pm we will have 40 plus Howard Suamico Businesses coming together to "shine" as a business community at Townline Banquet Hall on Lineville! We are very excited and hope that you are to for this awesome business community event! Highlights include:

- Business demonstrations
- Many Door Prizes and Raffle
- Grand Prize: Motorized Cooler (\$400 value donated by Festival Foods)
- Snacks from local restaurants and eateries
- Free To the Public

Please plan to attend this free event in place of our monthly dinner meeting. If you haven't attended one of the meetings yet, come to this and get a feel for how the association wants your business to succeed. For more information contact Jim at 494-7950 or [vandenelzen@new.rr.com](mailto:vandenelzen@new.rr.com)

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## Shop Howard - Suamico First

## American Metal Roofs

#1 in Quality for Your Home or Business

At American Metal Roofs, we specialize in installing metal roofing from Classic Products, the leading manufacturer of metal roofs. Our metal roofing systems offer more than just protection from high winds, rain, snow and sun. They deliver lasting beauty that traditional wood or composition roofing materials can't match. In fact, the rugged, baked-on, multi-layer finish ensures lasting protection and color retention that adds beauty and value to your home today... and for the next homeowners. And the next. And the next.



As the leading metal roofer in Wisconsin, American Metal Roofs Inc. sets the standard for quality products, expert service, and total customer satisfaction. When you choose American Metal Roofs, you can expect long-lasting beauty and worry-free protection. You gain peace-of-mind from knowing we've been in the home improvement business for nearly two decades. Every one of our installers is professionally trained.

### The Last Roof You Will Ever Install

Then you choose a metal roof from American Metal Roofs, it will be the last roof you will ever install. You'll say goodbye to problems you've experienced with asphalt or wood shingles because our metal roofs are built to stay beautiful — even in the harsh climate extremes we endure here in Wisconsin. And you'll add to the beauty and resale value of your home.

Please stop by our Showroom!

Our friendly staff welcomes you to stop by our showroom to see for yourself the beauty of an American Metal Roofs. 3125 Birch Rd Suite B1 Suamico WI.

Or call 920 434 4200 to set up an appointment for a free estimate.

## HSBPA BUSINESS EXPO OCTOBER 17, 2011.

For those of you who are participating we would ask you to treat this like a "Trade Show" Event! Here are a few tips for this type of event! The tables will be 8 feet long and we know that the entire exterior wall of the banquet room will be used along with some in the center of the hall! Effective "booths" will include a good visual (Bold and Clear, not too many words), A Headline (What is it that you do?), A description of Services (Less is More, be succinct, Do not get too technical), Showcase Company Name and Logo (bold and simple) and finally have you have your website and contact information readily available. We want this to be a success for you! If you need help planning please contact Jim VanDenElzen at 494-7950.

We need your help with promoting this event as a business community! Please provide your customers with the information (We have electronic and paper communications available – Call Jim and we will get them to you!) If you have a marquee – please put the Event Information up for the community to see! And by all means – promote within your employee base, membership base and plan on attending this first time event!! We are promoting our business community as a whole! Attend for an evening of learning, sharing and displaying our business strength in Howard Suamico - from retail, hotel/dining, professional services, auto services, fitness and dance to community services! Shop Howard Suamico First, a destination community!

## New Members

### Alpha Senior Concepts

2723 Lineville Rd.

920-360-9133

Community based senior care specializing in memory care.

Have you ever wondered what the Board of Directors do? Well here is your chance to join us and participate in a fun group and get more involved.

It is that time of the year again when we have to fill board of directors open seats for 2012. If you have a interest to run on the ballot or any questions regarding the position please contact Paula Pyle at Bank Mutual, 434-3469 or [Paula.Pyle@bankmutual.com](mailto:Paula.Pyle@bankmutual.com)

We need to have the ballot completed by November 1st

Thank you for taking an interest in the HSBPA!

Paula Pyle



## Community Bulletin's Holiday Kick-off Issue

Do something special Nov. 10th-12th  
We're expanding our circulation 50%!



Similar to our annual Sidewalk Sale issue in August, for our November 7th issue, we'll be adding routes in Pulaski, Oneida, and Green Valley bringing our total circulation to over 23,000!! The best part is that we will be doing this with NO INCREASE IN AD RATES!! This is our early holiday gift to our member businesses.

As a suggestion for our HSBPA member businesses, we urge you to consider hosting a Holiday Open House on any or all of the days—November 10, 11, or 12. You may want to offer a special "Door Buster" type offer or even a give-a-way as a means of luring potential customers or clients through your doors.

The Advertising deadline for the next issue will be 5:00 p.m. on Friday, October 28th

A quarter page ad (5 1/8" w x 8"h) is \$151.20—based on the expanded circulation, that's less than \$7 per 1,000 papers! We offer a FULL COLOR ad for just 25% more

than the black & white rate. We also do inserts from 3¢ each.

The Community Bulletin offers advertising on the front page. Two forms of front page advertising are available. A Top Leaderboard Ad is positioned at the top of the page and a Bottom Billboard Ad positioned at the bottom of the page.

Ads can be sent by e-mail as an Acrobat PDF file or as an image file (jpeg or tiff) to [bob@dcgrafx.com](mailto:bob@dcgrafx.com) or mailed to:

Community Bulletin

PO Box 12797

Green Bay, WI 54307-2797

With special arrangements made in advance, ads can be received as late as November 1st if received by email. For more information on the Community Bulletin advertising, contact Bob Strazishar at 655-8278, 434-7704 fax, or e-mail [bob@dcgrafx.com](mailto:bob@dcgrafx.com).