



PO Box 11632
Green Bay, WI 54307-1632

Change Service requested

Upcoming Events

January dinner program at Legends in Howard on January 17th



ATTENTION HSBPA MEMBERS

WWW.HSBPA.org

If you would like to have your website address added to the HSBPA website member directory please send an email request from the contact page on our website. Your website address will be added at no charge the next time updates are being performed to www.HSBPA.org



Log on to www.HSBPA.org and scroll to the bottom of the main page to sign up to receive emails with upcoming HSBPA information. These reminder emails help keep us in contact with our members and remind them of upcoming events.

Log on to www.HSBPA.org and click on the "HSBPA Newsletter" tab on the left side of the screen. You will be able to download the latest copy of the HSBPA Newsletter, the most current board meeting minutes, and the most current treasurer's report. If you do not have internet access and would like a printed copy mailed to you, please contact a current HSBPA board member to request this information.

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Visit us online at www.HSBPA.org

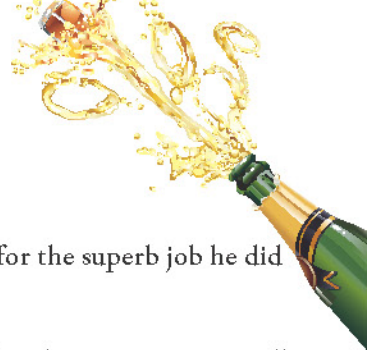
January 2011, Newsletter



Howard Suamico Business & Professional Association

Message from the President

Happy New Year



I would like to take this opportunity to thank Jim VanDenElzen for the superb job he did as our president in 2010. He is a good leader. Thank you Jim.

It looks to be a busy year for HSBPA. We have the beginning of road construction as well as the changing economic environment in our area. It is going to be extremely important that all of the businesses in Howard/Suamico work together. That maybe the most important function of HSBPA. If you have thoughts or ideas on how we can better promote and connect our businesses. Please feel free to pass them on to any one of the board members.

One of the ways to do this is through our new website. The website should be up and running in late-January. The goal of the website it to make our businesses more accessible to the public and keep us all connected. We need businesses to write a one to two sentence summary about your business in order to finish the website.

Remember, we are here in order to promote Howard/Suamico business community. Please feel free to contact us anytime... Our goal is to serve you.

Thank you
Early Fuller

Dinner Meeting

Please join us for our January dinner program at **Legends in Howard** on **January 17th**. Mike Phillips and Blake Greisinger, Tech Ed teachers from Bay Port High School will make a short presentation about looking for business partners for their Innovation & Invention class. Innovation and Invention is where students can pursue personal interests in technology in a self-directed classroom/lab setting. This year's class has 36 students that formed 9 teams; they are on a road of discovery about rockets, vehicles, robots and electronics. Joining Mike and Blake will be three students that will add personal comments about their experiences. Examples of their projects will be on display.

Cocktails will start at 6:00 with dinner to follow at 6:45. The cost will be \$15.00 a person and dinner choices will be Legends Ribs, 8oz Tenderloin, Sockeye Salmon with dill sauce, and the legendary chicken.

Please rsvp to Aaron at 920-491-3900.

Shop Howard - Suamico First

2010 HSBPA Board of Directors

Early Fuller, President
Christian Counseling Ministries
498-3383

Phil Bellis, Vice President
Fox Community Credit Union
419-6120

Cheryl Perrault, Treasurer
Kerber, Rose & Associates
434-7310

Gay Duclon, Secretary
M&I Bank
434-6203

Paula Pyle
Bank Mutual
434-3469

Jim VanDenElzen
Zima VanDenElzen Insurance
494-7950

Jeffrey Whitney
Whitneys Karate America
621-1970

Tracy Felmer Johnson
Initiative One
544-0822

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662-7878

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Thornberry Cottage
434-1542

Aaron Wolf
1951/Comfort Suites
491-3900

Jim Lewis
Lewis & Vansickle
434-9977

Steve Lenz
Sanimax
494-0418

Tom VandenHeuvel
Waldo Inc
499-1398

Yvonne Clumpner
Certi Restore
434-2780

James Wegener
Perspective Design
499-8905



How do I write something to share with all of you that you haven't heard already? Let me start by thanking all the people & businesses of the Howard-Suamico area for your continued support & business, we truly are grateful.

Since 1963 when Gordon H. Lenz opened the doors, he has strived to have the right staff to help give nothing less than superb customer service. Roxanne Jasch, a licensed agent herself started in June of 2004 and brought credibility & knowledge with her almost 30 years of insurance experience. She handles all the day to day activities including service issues, renewals & quotes. Helping support Roxanne with customer service & quoting is Tahany Elliott who joined the team in February of this year.

Jim Lenz joined the family business in October 1999 and works with all group and individual accounts. Gordon Lenz with over 47 years still seems to amaze "Everyone" with his dedication, persistence and commitment to his clients and peers.

Gordon H. Lenz & Associates Inc. is the oldest employee benefit agency in our area. We pride ourselves on keeping up with all the changes in our industry and being able to offer multiple carriers that are competitive in the state of Wisconsin. Having options & creative ideas for different circumstances is what makes us special. If you're a business owner who needs to save money on your employee benefits, remember GH Lenz & Associates, Inc. is here for you.

In the October issue of our Newsletter you may recall reading about a by law change to membership. The process per our By Laws requires first the board of directors approve the change, then we must publish it in writing and then we are required take a vote from our general membership. At our December membership meeting after further discuss by the group present it was decided by a motion of the board to not accept the change as written and send it back to a committee who will review and revise the change. We appreciate the input by the individuals who gave their opinions on this matter, it is important that the board represent our organization in the best benefit of our members.

Congratulations to the following winners:

Volunteer of the Year: Gay Duclon of M&I Bank
Business of the Year: Gordon Lenz & Associates Inc

Thank you to Jim VanDenElzen for his past year of service as President.

Thank you to Mike Anderson North Shore Bank for being on the board and heading up the Community Service this past year.

Thank you to Brian, Royal Crest for publishing our newsletter.



New Members

Hey Daisy

345 Cardinal Ln.
662-0801

Super fun mix of contemporary
woman's clothes and accessories

Signorama of Green Bay

430 cardinal Ln.
434-7446

Full service sign center with
magnetics, banners and more

Barley's Deerfield Diner

1780 E. Deerfield Ave.
434-4560

Family diner with great breakfasts..

Community Bulletin

The next publication of the Community Bulletin will be the February 7, 2011 issue. The coverage area of the January issue will include all of Howard, Suamico, Little Suamico and Abrams. The mailed circulation is 15,500 copies.

The Advertising deadline for the next issue will be Friday, January 28th.

A quarter page ad (5 1/8" w x 8" h) is \$144—based on our circulation, that's less than a penny per impression! On a smaller scale, a business card size card (3 3/8" w x 2" h) is \$34.40.

The Community Bulletin offers advertising on the front page. Two forms of front page advertising are available. A Top Leaderboard Ad is positioned at the top of the page and a Bottom Billboard Ad positioned at the bottom of the page.

We do accept reservations for front page advertising for up to 12 months in advance. Call for more details.

The specific dimensions and costs are:

Top Leaderboard (10 3/8" w x 1 1/2" h)	\$245.00
Bottom Billboard (6 7/8" w x 2" h)	\$195.00

Ads can be sent by e-mail as an Acrobat PDF file to bob@dcgrafx.com. Please include "Community Bulletin Ad" in the subject line. Ads can also be mailed to:

Community Bulletin

PO Box 12797

Green Bay, WI 54307-2797

With special arrangements made in advance, ads can be received as late as January 31st if received by e-mail.

We also offer the distribution of your preprinted flyers for as little as 3¢ each! Call for details.

Also, we encourage our members to provide press releases or articles on their businesses, especially if there are additions, new staff, new product lines, or anniversaries that you would like to share with the community. We place articles, free of charge, on a space available basis. To submit an article, press release, or photo, sent file to bob@dcgrafx.com. Please include "Community Bulletin News" in the subject line. You may also mail the items to the address above. For more information on the Community Bulletin, contact Bob Strazishar at 655-8278, 434-7704 fax, or e-mail bob@dcgrafx.com.